

SIDHARTH SURESH

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Professional Summary

Blue Yonder (JDA) Warehouse Management System (WMS) techno-functional consultant with 4+ years of experience across manufacturing, retail, and packaging verticals. Promoted to **Senior Consultant** in 2025. Strengths in MOCA development, Page Builder, SQL/Snowflake data analysis, and SIT/UAT delivery. Track record of root-cause fixes and proactive monitoring that avoided a penalty exposure and reduced production disruption.

Skills

Supply Chain Management, Warehouse Management, IT Consulting, 3PL, Manufacturing, Retail, Blue Yonder / JDA WMS, MOCA, Page Builder, Integrator Transactions, JasperReports, Label Designer, SQL, Snowflake, Python, Trace Analyzer, PuTTY, Root Cause Analysis (RCA), SIT/UAT Testing, Data Analytics, Reporting, Stakeholder Enablement, Training & Documentation, Presentation Skills

Experience

Senior Warehouse Management System Consultant Jan 2023 – Present
Ubiqtern Inc. Bangalore, India

Manufacturing Client (Fortune 500 heavy equipment manufacturer), JDA/BlueYonder WMS 2019/2024

- Delivered change requests and enhancements within client deadlines and aided testing for AutoStore Implementation.
- Built Page Builder modules and developed MOCA commands/triggers; authored technical solution documentation.
- Created JasperReports reports and label designs as per client requirements.
- Synchronized NON-PROD and PROD environments to stabilize SIT/UAT testing cycles.
- Developed integrator transactions; Built proactive email alerting for integration errors.
- Queried Snowflake data via SQL to identify and mitigate a **\$700K** potential penalty tied to storage in non-storage CCDs.

AI in Freight Procurement – (Global Packaging Manufacturer)

- Led a 5-member team to design a decision engine for carrier RFP recommendations leading to **\$300K+** in potential savings across lanes.
- Used Python to model carrier performance and tender acceptance by lane; validated logic through SIT across 30+ parameters (trends, lane activity, performance, seasonality).

Retail Client (leading Indian fashion & lifestyle retailer), BlueYonder WMS 8.2

- Resolved day-to-day operational & application issues; Delivered permanent fixes through root cause analysis (RCA).
- Delivered enhancements during a WMS version upgrade with zero downtime across PROD and NON-PROD.
- Authored technical & functional documentation; trained junior associates; provided support in the peak-season with strong CSAT.
- Diagnosed and resolved issues via trace/log analysis; prepared and delivered training materials.

Assistant System Engineer Oct 2020 – Jan 2023
Tata Consultancy Services Bangalore, India

- Salesforce.com developer supporting CRM enhancements for a Big 4 consulting client. Drove QA & test automation across large data volumes; analysis using Excel and Salesforce reporting tools.

Education

SRM Institute of Science and Technology, Chennai 2016 – 2020
Bachelor of Technology (B.Tech.), Electronics and Communication Engineering

Certifications

BlueYonder Certified WMS Technical Consultant (Issued Nov 2024) | BlueYonder Certified WMS Functional Consultant (Issued Nov 2024)

Languages

English, Hindi, Malayalam, Gujarati